



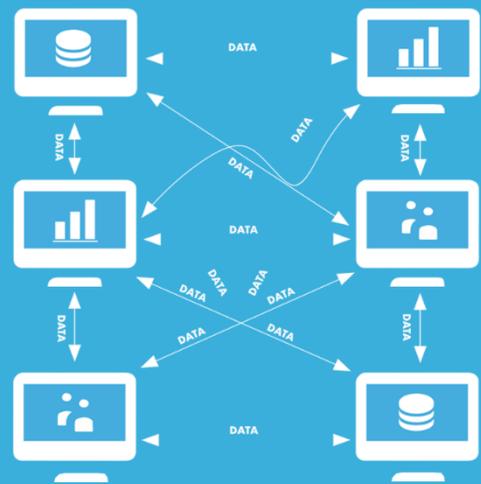
What is Cloud CFO?

- A solution for **group company financial reporting** that connects your spreadsheets to our Cloud making the whole process easier and more flexible.
- Full support is given for **budgeting and forecasting**; the Cloud CFO spreadsheet approach makes it even more flexible.
- Cloud CFO manages the consolidation of multiple entities and automates the production of **P&L, balance sheet and cash flows**.
- Full **statutory accounts production** with full XBRL tagging coming soon in the release of Version 3.

The Problem

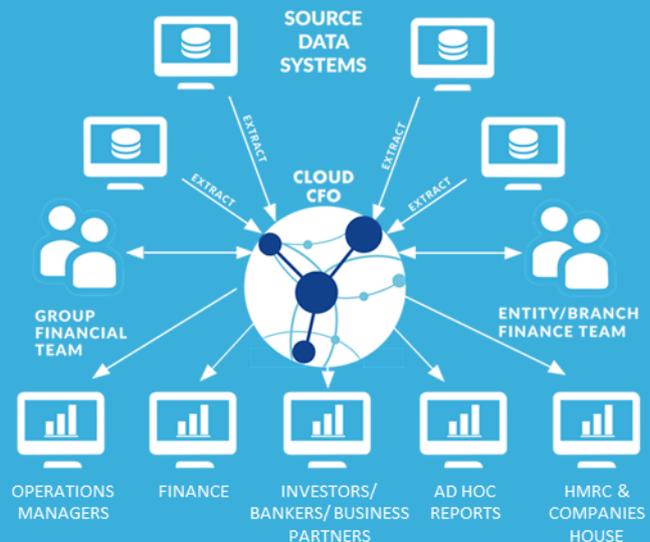
20% of group companies use spreadsheets for **monthly consolidation** and **management accounts** production. Often this is because they are tired of inflexible, one-size-fits-all software solutions.

The finance teams tell us they want the extreme flexibility and control which their spreadsheets give them. Yet they know full well the costs and risks associated with these spreadsheets. Often this results in a spaghetti mess that looks like this.



Our Solution

Cloud CFO was created to enable the finance team to continue using their spreadsheets, enjoying the benefits while **eliminating the costs and risks**. The teams are connected to the Synapse Cloud which solves the data quality problems with everyone seeing **one version of the truth**.



Benefits - A Central, Faster & Cheaper Financial Close

As any member of the team changes any cell of data in their local spreadsheet, a record is written to a secure database showing a time-stamped audit trail of all changes by all users, no matter where they are.

One single
version of
the truth
backed up by
a complete
audit trail



Cloud CFO synchronises the spreadsheet data of each member of the finance team, ensuring that their work is shared accurately with every other team member with appropriate permissions.

Data quality is guaranteed because all your spreadsheet business rules and formulae are preserved in the cloud database and then executed in such a way as to ensure data integrity.



The finance team is familiar with spreadsheets so there are no adoption hurdles to overcome. Synapse takes care of the initial setup as part of our extensive support services.



The finance team keep total control of the complete financial close process. Cloud CFO integrates seamlessly with your process so that there is minimal disruption to the team.

All the
flexibility of
spreadsheets
with none
of the
downsides

Every group finance team in the world is unique in its reporting requirements, therefore many of the processes such as mapping, consolidation adjustments, forecasting etc. need specific tweaking. Spreadsheets are an ideal way to accommodate these tweaks as the finance teams are fully conversant with the formulae they need and how to create them in a familiar environment. Cloud CFO makes this a completely robust process that will deliver reliable numbers.

Your SPREADSHEETS + Our CLOUD CFO = Reliable NUMBERS >> Better Business DECISIONS.